Title: Advocacy Planning for the 21st Century: The Challenge and the Opportunities

I Introduction

The dynamic nature of planning makes the discipline an attractive tool for community advocates. The fact that planning is affected by the social, economic & political forces driving the environment can prove to be an asset to those advocates pushing an empowerment agenda of detailed effectively. Therefore, advocates need to study how planning is influenced by social & ethical values as well as public policy in order to apply those principles to address the realities of urban communities and to chart an agenda for the genesis of the 21st Century.

In order to set the framework for advocacy planning it would be

More specifically,

Therefore, the focus of this discourse will be to provide a profile of the current urban communities & its needs & aspirations. This will be followed by the a review

advocacy planning to the social, economic & political issues impacting the urban environment. And finally, an assessment summarizing the challenges and opportunities for empowerment facing advocate planners will ensue.

II Today's Urban New Jersey

The urban cities of New Jersey have become increasingly communities of color

Over the past forty years the major cities in New Jersey have undergone a transformation of ethnic composition. As a result, the residents of the major urban areas of the state are predominantly people of color. In fact, 90% of all Latinos & 70% of all African Americans live in the urban cities (Census 1990).